

---

# IEDP India's First Assessment Based Learning Program

---

Prashant Kumar Choudhary  
Product Manager - IEDP



# Why Up skilling is Required ?

Shelf Life of skills required is getting shorter with for each Job roles

Massive Change in Technology due to Disruption by AI/ ML

Education system and syllabus haven't kept up with the fast-changing business

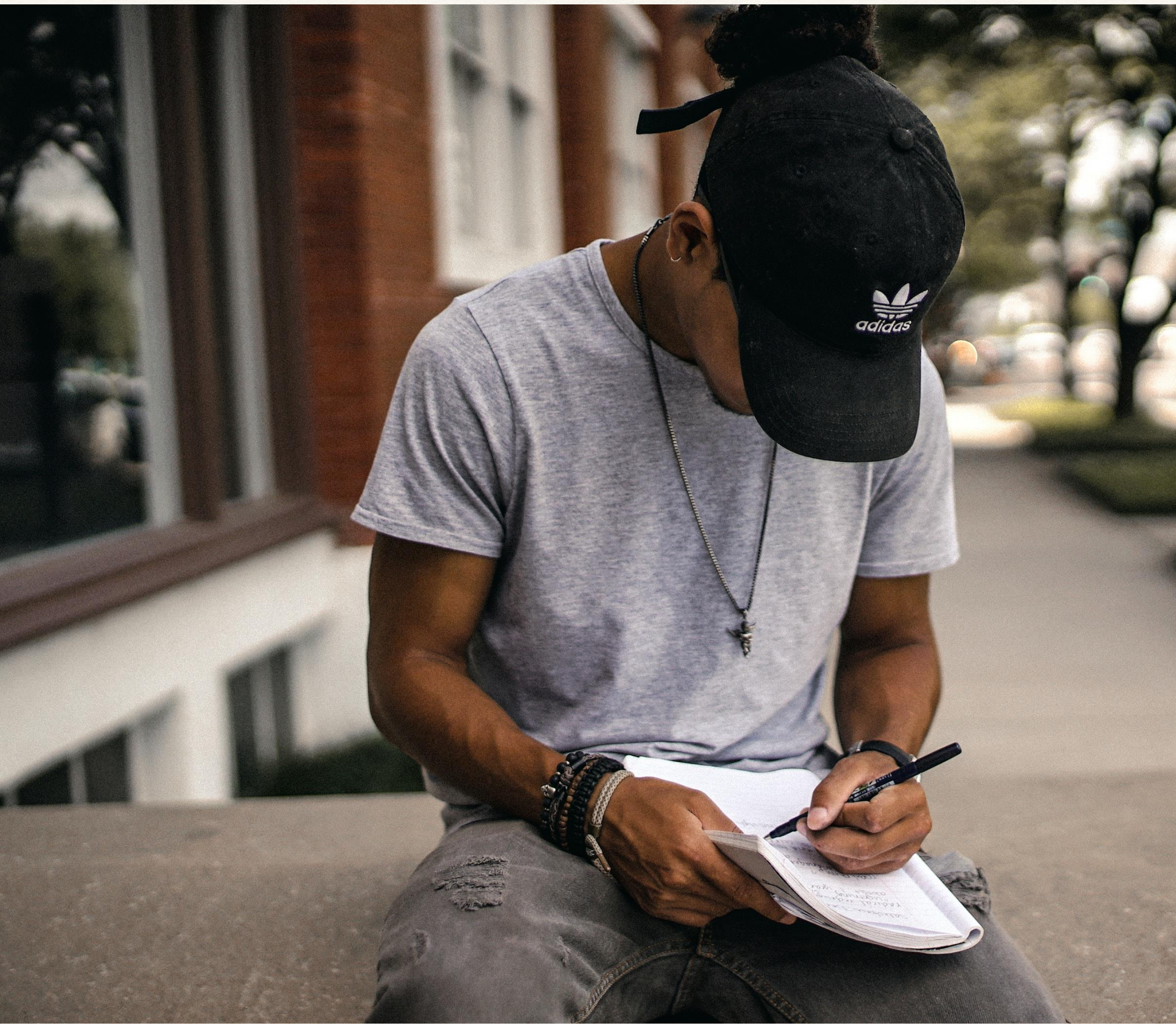
Future Technology Jobs creation would be majorly in Digital, Data, Cloud , AI

Technology Disruption is creating Job Roles which never existed 5 Years back

# How to Upskill & Learn in Tech Led Era

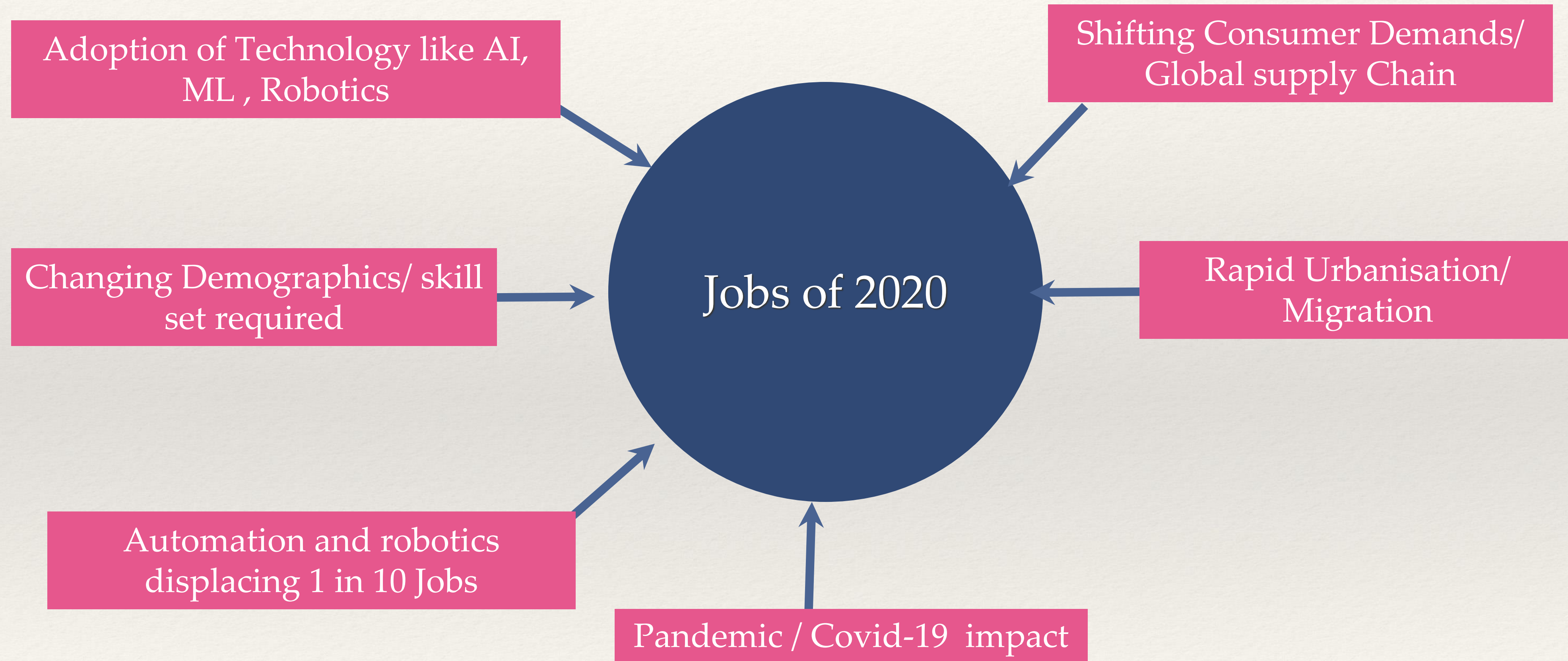
- Can I join a Faculty Classroom training school nearby ?
- Where I will find mentors to guide me what is required to succeed in my Job ?
- Should I enroll online for MOOC and Udemy coursera or Edx ?
- What if I fail to complete the course I enroll as i dont find motivation in completing ?
- Subscription cost too high with no real outcome on Job Assurance. Will it Make sense to enroll ?
- Is there is any course in crowded marketplace where I can know about My key week points , Learn by doing things , Feedback from Mentors and Industry , Placement Support after completion and is economical ?

# Challenges for Online Courses



- Most of the Online MOOC follow Linear Teaching Approach while Teaching .
- No Feedback / Assessment while starting the course.
- Lack of engagement and motivation to keep students on track despite stellar.
- Clueless Student Give up learning in Between despite good content.
- Assessment consist only MCQ with no Industry Interaction / Live Class / Industry Relevant Mentorship.
- All Results in Low Completion Rates. Best of the courses have average completion of less then 4%.

# Impact for Forces on Job of Today



# Workplace Mix of 2022



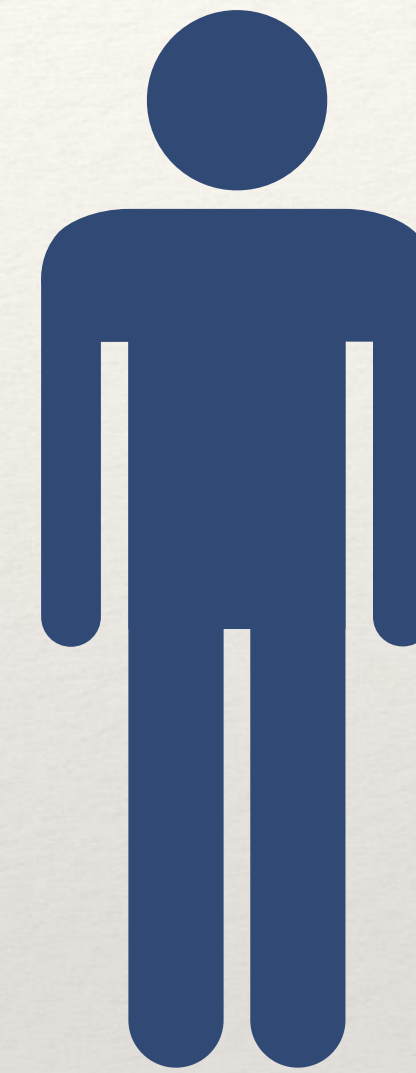
9 %

People Deployed to a  
new Job which is not  
existing Today



37 %

People will be Deployed to a  
new Job radically different  
skill set



54%

People Deployed to a new  
Job which is not existing  
Today

“If the rate of change on the outside  
exceeds the rate of change on the inside ,  
end is near ”

–Jack Welch, CEO , General Electric

# Introducing New Way of Learning



Introducing India's First  
Assessment Based Learning  
Platform

Assess. Learn. Achieve with  
IEDP

# Why IEDP is Complete Package for #NewIndia Job ?

IEDP is India's first Assessment based Learning Platform

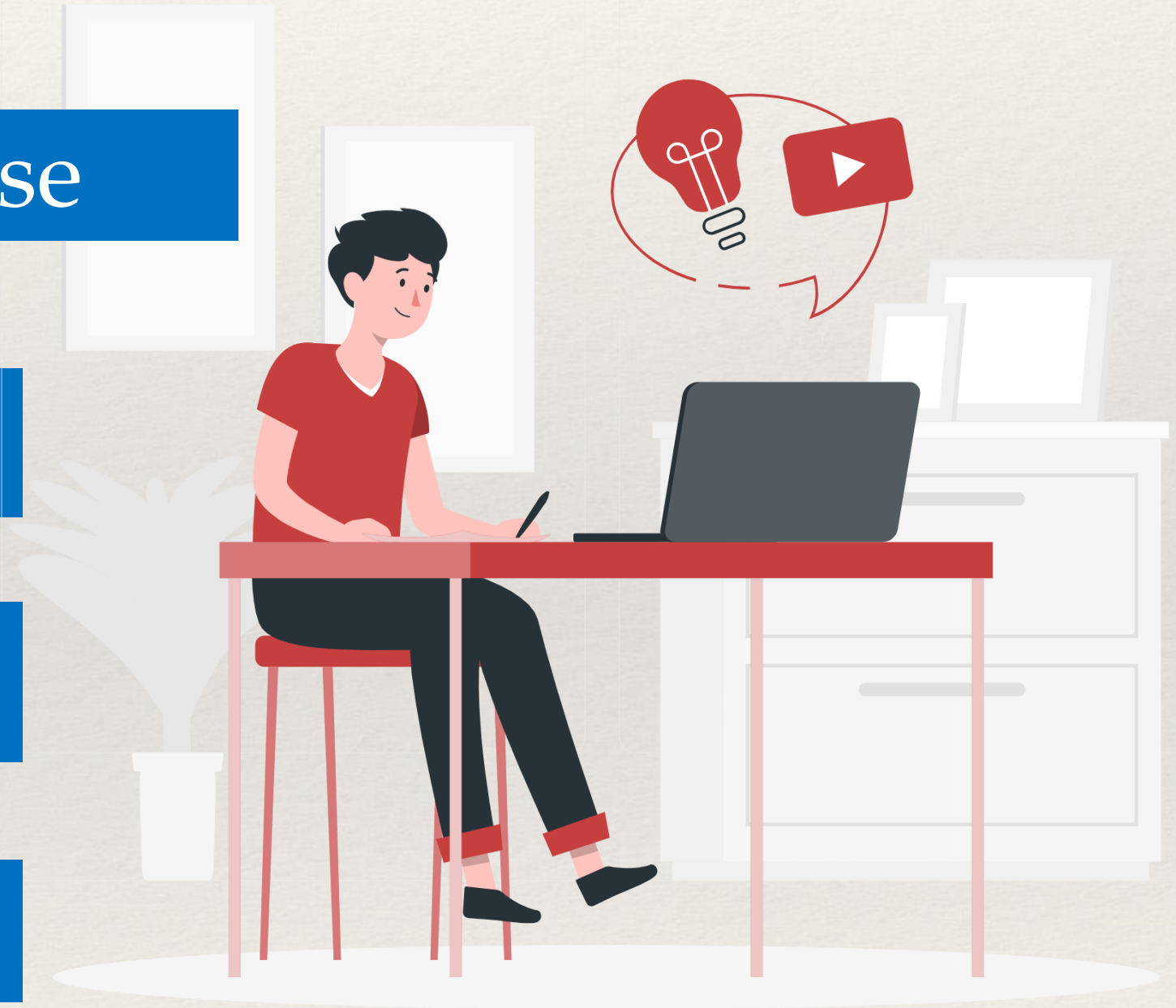
Industry Relevant Curriculum Prepared by Academia & Enterprise

Students Trained Future Ready Skills like AI, ML, Data Science

Online Mentorship and Industry Interaction to get hands on exposure.

Training on Soft Skills and Grooming to face actual interview.

Offers Placement Assurance and dedicated Program Manager support.



---

# Credence for IEDP Program

---

300+ Enterprise Clients for Freshers  
Campus Hiring

Recognition for Program By AICTE  
for Upskilling Tech / Non Tech  
Graduates

Partnership with Large Industrial Bodies  
like FICCI & CII for Up-skilling  
Initiatives

Backed by Peoplestrong with exclusive  
tieup 100+ companies for Future skills  
Hirings

# Process for Admissions / Curriculum

Register in Program  
& Taking  
Scholarship Test for  
quarterly admission

Get Flat discount  
basis of your score in  
scholarship test

Pay Fees and enroll  
for Tech / Non Tech  
Curriculum

Take Formative  
assessment for Level  
1 for different  
Modules

Complete Program to  
get certified and land  
a job interview at  
partner companies

Take National  
Employability Test at  
End of Program for  
Employability score

Take Summative  
Assessment for  
Level 2 for all  
modules

Watch course content  
for modules in  
Videos/ Live lessons/



---

# IEDP Tech Track Modules and Duration

---

## Soft Skill Module

Mandatory for all Students - 2 Months Program Starts with assessing the most common skills like Comm Skills, Numerical and Data Handling and Critical Thinking skills with Feedback and Reports at Each Level

## Domain Specific Module

Optional as Per Role - 2 Months This module prepares you for Core skills which will help you succeed at the job . It consists of Java, Selenium, .NET and PHP. The score at this level is very much important in measuring your grasp on your domain knowledge.

## Future Skills Module

Tech Profile - 2 Months The program makes you future-ready with our new modules testing and preparing you for changing the talent landscape. It contains assessment on following new-age skills AI, Big Data, Robotics, Big Data, AR & VR

## Interview Readiness Module

This is an Interactive Module wherein we appoint a dedicated Counselor to brush up your interview skills for the final job interview.

---

# IEDP Non Tech Track Modules and Duration

---

## Soft Skill Module

Mandatory for all Students - 2 Months Program  
Starts with assessing the most common skills like  
Comm Skills, Numerical and Data Handling and  
Critical Thinking skills with Feedback and Reports  
at Each Level

## Role Specific Module

Non Tech Profiles - 2 Months Generic Test for Checking  
Sales Ability, Soft Skills, Business Etiquettes and  
General Aptitude for Sales. BFSI and Retail Entry Level  
Jobs.

## Interview and Job Readiness Module

This is an Interactive Module wherein we  
appoint a dedicated Counselor to brush up your  
Interview Skills for the final job interview.

# Value Proposition for Student after Joining

100% Online Program  
Anytime Access for  
Course

Instructor Led Class for  
Hands on Experience on  
Modules

Best Industry relevant  
curriculum to get a  
headstart in Job



Certificate and  
Assessment Report to  
add to your Profile

Mock Interview Sessions  
to Practice / Get ready for  
Actual Interview

Placement assurance on  
successful completion  
with 80% score

Questions ??