

# CASE STUDY

## About the Client

Launched in 2004, The client was established in India in 2006, opening its first store. Now, the client has a reach that extends to over 60 cities. Boasting a loyal customer base of over 5.5 million, making it is the most profitable value fashion format in the region. It offers apparel, footwear and accessories for the entire family - women, men and children. Customers can expect a world-class shopping environment stocking the latest in international fashion from around the globe, as well as own lable of in-house designs in carefully chosen colour palettes. Shoppers enjoy great prices on an excellent range of over 3,000 styles every season, in brand new designs, silhouettes and fabrics.

## Solution

Wheebox understood the project and deployed its 'Development Centre' SaaS platform to manage 'Online Assessment Centre' with features like 'Simulation Tools', personalizing ADC formats into an exact system generated replica, Rich Admin interface to design, edit and manage assessment centre. Wheebox also understood challenges for participants where they have to enter draw graphs, tables, charts not just simple text bones and deployed a simple interface for participants and assessors to manage the online development platform.

To Speak to our assessment specialist please email at [info@wheebox.com](mailto:info@wheebox.com)

## Assessment Center

The client was using an offline assessment centre to identify and develop internal talent, the certified assessors were brought to centralised assessment centres and all candidates were blocked and asked to visit the centralised location for a stipulated period. The reports and insights were painfully using to prolong for six weeks from the date of assessments. The client was looking for a solution that can ease the following process:

- Manage distributed workforce.
- Manage ADC tool online for participants and assessors.
- Personalised reports on time and with greater insights.
- Go Digital without losing best practices of an assessment centre.